

LORI BEE

A consummate professional. Mom. A businesswoman of the tallest order. A horsewoman. An entrepreneur. A REALTOR.

Lori Bee is all of these things and more. A creative powerhouse with the highest standards of excellence, Lori Bee was an early adopter of internet marketing and has been able to harness its power to increase visibility for her business, her industry, as well as be an advocate for her clients. A highly-regarded public speaker, Lori's technology and business acumen is world-class, and she has been consistently singled out by business leaders for her savvy, her creativity, her heart, and absolute willingness to go the extra mile and get the job done. A farm girl at heart, Lori Bee is no stranger to hard work. It is from this that her drive and work ethic were borne. Lori Bee is a modern-day thinker and innovator with a passion for living and down-home, honest-to-goodness hard work.

EXPERIENCE

NC/SC Broker at Allen Tate Company - February 2011 - Present

After being highly recruited, Lori Bee joined the Allen Tate Company, to further elevate her career with one of the most prestigious privately owned real estate firms in the country. Her goal is to further increase her area's of expertise to include marketing distressed homes (REO's), and to eventually share her expertise and knowledge with fellow Tate agents, by becoming involved in the brokerage/management structure.

Owner/Broker of Record at Bee Realty - July 2003-February 2011

Seeing a need to expand real estate into the realm of internet marketing, Lori Bee founded Bee Realty, a boutique brokerage that advocated only the most highly-educated real estate professionals, the use of the latest technology in marketing both the firm and client assets. The company obtained sales in excess of \$75 million, with a very small, elite sales force, garnering a highly regarded reputation.

Real Estate Broker at Helen Adams Realty - March 2002-July 2003

A specialist in new home sales and marketing who consistently achieved the highest accolades and honors, Lori Bee honed her razor-sharp real estate skills at Helen Adams Realty. Consistently in the highest percentage of REALTORS in sales and revenue, Lori was praised by her customers and clients and was a staunch advocate for their needs and rights.

Real Estate Broker at Coldwell Banker United - January 2001-March 2002

It was at Coldwell Banker United that Lori Bee ignited her passion not just for real estate, but for the ways in which new technologies could be employed to manage and market businesses. During this phase of her career, she was among the thoughtleaders who put the Internet to work for her clients and for her business, earning the attention of her managers, as well as solid results for her clientele.

EDUCATION:

West Virginia University - 1990-1993 Scientific Writing/Nursing

Fairmont State University - 1988-1990 Music/General Studies

SPECIAL INVOLVEMENT/AWARDS :

2010-2011 RETech South Speaker, 2009 Finalist for Center For REALTOR Technology Spotlight Award , 2008 – Top ten tweets to follow to convince you real estate agents are cool, Active Rain Blogger, #BtynBiz member, Social Media Charlotte - Executive Board Member, REBarCamp Charlotte Organizer, Speaker for Various REALTOR Association Social Media Courses/Conferences including the CRRA/CMLS Tech Open House, 2004-2008 Sterling “R” RPAC Contributor , 2002-2003 Helen Adams Realty multiple monthly Sales Leader Awards, 2001 Coldwell - Banker Flouhouse Arboretum Internet Sales Manager

COMMITTEES/OFFICES HELD:

2011 UCAR President, 2011 NCAR BOD, 2010-NAR State & Local Issues Committee, 2010 UCAR President-Elect; 2009 NCAR Information Management Chair, 2008-2009 Sec of UCAR, 2009 CRRA Nominating Committee, 2008 NCAR Information Management Vice Chair, 2008 CRRA Government Affairs Committee, 2004-2007 NCAR BOD, 2007 NCAR Legislative & Information/Technology Committee Member, 2006- 2007 CRRA Legislative Committee Member, 2006 NCAR Legislative Committee Member, 2006 Leadership NCAR Academy

PROFESSIONAL MEMBERSHIPS:

Union County REALTOR Association, Charlotte MLS Member, North Carolina Association of REALTORS, National Association of REALTORS, REALTOR Land Institute Member, Sales & Marketing Council of the National Association of Homebuilders, North Carolina BIC Licensed and South Carolina Broker Licensed

DESIGNATIONS: e-PRO, CSP, BIC, RLI Member

OTHER MEMBERSHIPS/INVOLVEMENT:

Waxhaw Business Association, Ronald McDonald House of Charlotte, Wounded Warrior Project, Turning Point Criss Assistance, Central Carolinas English Setter Club, English Setter Association of America, Involved with PHJA (Piedmont Hunter Jumper Association)

REFERENCES

“Lori is a true professional in the field of real estate. Her negotiating skills and understanding of real estate contract as well as ethics places Lori a "Cut Above" others in her profession. I am continually amazed at her knowledge, enthusiasm and dedication to her business. Lori volunteers countless hours to advance causes she deeply believes in and I applaud and respect her efforts. This business and our world is truly a better place having Lori in it. I value her as a colleague and friend.” - *Valerie Castano, Broker, Allen Tate REALTORS*

“Lori is an outstanding REALTOR with the finest attention to detail and ethics. I have also worked with her on the Charlotte Regional REALTOR Association where she displayed leadership and representation of the REALTOR community.” - *Deedee Daumit, Manager, Coldwell Banker United*

“I know hundreds of real estate professionals around the country and Lori is by far, one of the best ones I ever met. As a professional, tech savvy and caring broker, she leads by example. I'm proud to call her my friend and if I ever find my self looking for a home in North Carolina, she's the broker for me. No question!” June 23, 2011.” – *Rudy Bacharaty, Trulia New Media and Agent Education Manager*

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